



FOR IMMEDIATE RELEASE

11th January, 2015

Contact:

BruteBeats, Edwin Valent

edwin@brutproductions.com

+31 6 46544945

LAUNCH INTERNATIONAL HYBRID HIP HOP STATION: BRUTEBEATS a visual radio hip hop experience

Sunday 11 January BruteBeats was launched; an international visual radio hip hop station, distinguished by combining global cities' high quality hip hop with innovative features.

Music

BruteBeats streams high quality hip hop, from old school to brand new, from commercial to underground. Where most stations focus on music from the United States and/or their own country, BruteBeats connects English-language hip hop from around the world (focused on global cities like New York, Los Angeles, London, Amsterdam and Sydney) to a bold, distinctive and progressive mix.

Experience

The hottest hip hop is way more than just radio, while the player is enriched with a visual layer. You can listen, watch and interact on the responsive website www.brutebeats.com and via Sonos and other internet connected devices like smart tv's and game consoles. By February the (native) apps voor iOS, Android and Windows8 will be released. All of them first with basic visual functionalities, but soon updated with more and more sophisticated functionalities.

Ofcourse you can interact with BruteBeats and other hip hop lovers on all important social media; Twitter, Instagram, Facebook, Pinterest and Spotify. Like voting the track of the week, recommending underground acts and winning merchandise.

Company

BruteBeats is owned by Bruut Productions B.V.. Partners of BruteBeats are Radio538, Smartclip, The Media Exchange en Web-Rated.

###

For more information on BruteBeats, please contact Edwin Valent at edwin@brutebeats.com, or +31 6 46544945.

Information about BruteBeats and Bruut Productions

BruteBeats:

web: www.brutebeats.com

twitter: www.twitter.com/brutebeatsradio

facebook: www.facebook.com/brutebeatsradio

instagram: www.instagram.com/brutebeatsradio

pinterest: www.pinterest.com/brutebeats

Bruut Productions:

web: www.bruutproductions.com

facebook: www.facebook.com/bruutproductionsbv